

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	690

Flight Dates	Order #	Alt Order #
09/05/12 - 09/14/12	932785	06231924

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/07/12	Nightline	11:35-12:05AM	----1--	:30	1	\$375.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/07/12	11:54 PM	Nightline	11:35-12:05AM	:30	USPRTV14ACH	\$375.00	NM
2	09/07/12	09/07/12	The View	11A-12PM	----1--	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$475.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/07/12	10:59 AM	The View	11A-12PM	:30	USPRTV14ACH	\$475.00	NM
3	09/07/12	09/07/12	GENERAL HOSPITAL	GENERAL HOSPIT	----1--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/07/12	3:27 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV14ACH	\$400.00	NM
4	09/07/12	09/07/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/07/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV14ACH	\$200.00	NM
5	09/07/12	09/07/12	Jeopardy	7:30-8PM	----1--	:30	1	\$1,300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$1,300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/07/12	7:41 PM	Jeopardy	7:30-8PM	:30	USPRTV14ACH	\$1,300.00	NM
6	09/10/12	09/10/12	M-SUN WPBF News 25 @	11-11:35PM	1-----	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/10/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USPRTV14ACH	\$700.00	NM

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	690

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/10/12	09/10/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
7	09/14/12	09/14/12	GOOD AFTERNOON AM2-3p		----1--	:30	1	\$275.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/10/12	09/16/12	----1--			1	\$275.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	3 WPBF F		09/14/12		GOOD AFTERNOON AMERICA 2-3p		:00		\$275.00 NM
	Credited								
8	09/10/12	09/10/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/10/12	09/16/12	1-----			1	\$150.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF M		09/10/12	5:07 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV14ACH	\$150.00 NM
9	09/10/12	09/10/12	M-F 5pm News	5-6pm	1-----	:30	1	\$425.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/10/12	09/16/12	1-----			1	\$425.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF M		09/10/12	5:20 PM	M-F 5pm News	5-6pm	:30	USPRTV14ACH	\$425.00 NM
10	09/07/12	09/07/12	WPBF News 25 Mornings6-7AM		----1--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/03/12	09/09/12	----1--			1	\$350.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	2 WPBF F		09/07/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV14ACH	\$350.00 NM
11	09/10/12	09/10/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,300.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/10/12	09/16/12	1-----			1	\$1,300.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF M		09/10/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV14ACH	\$1,300.00 NM
12	09/08/12	09/08/12	Sat 330-7pm ABC College	330-7pm	-----1-	:30	1	\$1,200.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/03/12	09/09/12	-----1-			1	\$1,200.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF Sa		09/08/12	5:59 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	USPRTV14ACH	\$1,200.00 NM
14	09/08/12	09/08/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/03/12	09/09/12	-----1-			1	\$275.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF Sa		09/08/12	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	USPRTV14ACH	\$275.00 NM
15	09/09/12	09/09/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/03/12	09/09/12	-----1			1	\$275.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 WPBF Su		09/09/12	11:57 PM	Sun 11:35pm Late News	1135p-12am	:30	USPRTV14ACH	\$275.00 NM
16	09/09/12	09/09/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								

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932785-1	09/16/12	September 2012	08/27/12 - 09/14/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	690

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/09/12 7:39 AM GMA Sunday 7-8am Sun 7-8am :30 USPRTV14ACH \$275.00 NM									
17	09/09/12	09/09/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/09/12 7:23 PM Sun ABC Prime A 7-8PM :30 USPRTV14ACH \$700.00 NM									
18	09/06/12	09/06/12	M-SUN WPBF News 25 @ 11-11:35PM		---1---	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/06/12 11:40 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 USPRTV14ACH \$700.00 NM LR- Network Program Runover									
19	09/13/12	09/13/12	Nightline	11:35-12:05AM	---1---	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/13/12 11:54 PM Nightline 11:35-12:05AM :30 USPRTV14ACH \$375.00 NM									
20	09/13/12	09/13/12	The View	11A-12PM	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/13/12 10:59 AM The View 11A-12PM :30 USPRTV14ACH \$475.00 NM									
21	09/06/12	09/06/12	WPBF News 25 @ Noon 12pm-1230pm		---1---	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/06/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV14ACH \$225.00 NM									
22	09/06/12	09/06/12	GOOD AFTERNOON AM2-3p		---1---	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 09/06/12 2:38 PM GOOD AFTERNOON AMERICA 2-3p :30 USPRTV14ACH \$275.00 NM									
23	09/06/12	09/06/12	GENERAL HOSPITAL	GENERAL HOSPIT	---1---	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/06/12 3:27 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV14ACH \$400.00 NM									
24	09/06/12	09/06/12	WPBF News 25 @ 5am 5-530am		---1---	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/06/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 USPRTV14ACH \$150.00 NM									

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American Crossroads	AMERICAN CORSSROADS	690

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/06/12	09/06/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
25	09/06/12	09/06/12	M-F 5pm News	5-6pm	---1---	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/06/12	5:43 PM	M-F 5pm News	5-6pm	:30	USPRTV14ACH	\$425.00 NM
26	09/13/12	09/13/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV14ACH	\$525.00 NM
27	09/06/12	09/06/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/06/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV14ACH	\$350.00 NM
28	09/13/12	09/13/12	Good Morning America	7-9AM	---1---	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	6:59 AM	Good Morning America	7-9AM	:30	USPRTV14ACH	\$400.00 NM
29	09/14/12	09/14/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	----1--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USPRTV14ACH	\$700.00 NM
30	09/11/12	09/11/12	Nightline	11:35-12:05AM	-1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/11/12	11:54 PM	Nightline	11:35-12:05AM	:30	USPRTV14ACH	\$375.00 NM
31	09/14/12	09/14/12	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV14ACH	\$225.00 NM
32	09/07/12	09/07/12	GOOD AFTERNOON AM	2-3p	----1--	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/07/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	:30	USPRTV14ACH	\$275.00 NM
33	09/11/12	09/11/12	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	690

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/11/12	09/11/12	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/11/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV14ACH	\$400.00 NM
34	09/14/12	09/14/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV14ACH	\$150.00 NM
35	09/14/12	09/14/12	M-F 5pm News	5-6pm	----1--	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	5:57 PM	M-F 5pm News	5-6pm	:30	USPRTV14ACH	\$425.00 NM
36	09/06/12	09/06/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/06/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV14ACH	\$200.00 NM
37	09/11/12	09/11/12	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/11/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV14ACH	\$525.00 NM
38	09/14/12	09/14/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV14ACH	\$350.00 NM
39	09/14/12	09/14/12	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV14ACH	\$1,300.00 NM
40	09/06/12	09/06/12	Good Morning America	7-9AM	---1---	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/06/12	8:41 AM	Good Morning America	7-9AM	:30	USPRTV14ACH	\$400.00 NM
41	09/12/12	09/12/12	M-SUN WPBF News 25 @ 11-11:35PM		--1----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	690	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	09/12/12	09/12/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--1----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 USPRTV14ACH \$700.00 NM									
42	09/05/12	09/05/12	Nightline	11:35-12:05AM	--1----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --1---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/05/12 12:24 AM Nightline 11:35-12:05AM :30 USPRTV14ACH \$375.00 NM									
LR- Network Program Ruvover									
43	09/05/12	09/05/12	The View	11A-12PM	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --1---- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/05/12 11:32 AM The View 11A-12PM :30 USPRTV14ACH \$475.00 NM									
44	09/12/12	09/12/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	--1----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV14ACH \$225.00 NM									
45	09/05/12	09/05/12	GOOD AFTERNOON AM2-3p		--1----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --1---- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/05/12 2:36 PM GOOD AFTERNOON AMERICA 2-3p :30 USPRTV14ACH \$275.00 NM									
46	09/12/12	09/12/12	WPBF News 25 @ 5am 5-530am	5-530am	--1----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 5:23 AM WPBF News 25 @ 5am 5-530am :30 USPRTV14ACH \$150.00 NM									
47	09/05/12	09/05/12	WPBF News 25 @ 6:00P 6-6:30PM	6-6:30PM	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --1---- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/05/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 USPRTV14ACH \$525.00 NM									
48	09/12/12	09/12/12	WPBF News 25 Mornings 6-7AM	6-7AM	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 5:59 AM WPBF News 25 Mornings 6-7AM :30 USPRTV14ACH \$350.00 NM									
49	09/12/12	09/12/12	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 USPRTV14ACH \$1,300.00 NM									

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	690	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	09/12/12	09/12/12	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
50	09/05/12	09/05/12	Good Morning America	7-9AM	--1----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/05/12 8:54 AM Good Morning America 7-9AM :30 USPRTV14ACH \$400.00 NM									
51	09/05/12	09/05/12	Jeopardy	7:30-8PM	--1----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/05/12 7:41 PM Jeopardy 7:30-8PM :30 USPRTV14ACH \$1,300.00 NM									
52	09/08/12	09/08/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/08/12 8:11 AM Sat 8-9am News Sat 8-9am :30 USPRTV14ACH \$250.00 NM									
53	09/09/12	09/09/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/09/12 8:23 AM Sun 8-9am News Sun 8-9am :30 USPRTV14ACH \$275.00 NM									
Total Spots							51		

Payment Terms 30 Days

<u>Gross Total</u>	\$24,625.00
<u>Agency Commission</u>	\$3,693.75
<u>Net Amount Due</u>	\$20,931.25